

# Stephanie Sales

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Though I've had broken work experience due to my partner's military service, I've also had the opportunity to broaden my breadth of experience.

## EXPERIENCE

### ***Owner and Manager — Personal Rental Properties, NC***

JANUARY 2012 - PRESENT

- Manage annual budgets efficiently, tracking profits and running costs
- Work with local companies to schedule repairs in a timely manner
- Identify and onboard new tenants

### ***Communications Director — Soccer Shots, Remote***

DECEMBER 2017 - DECEMBER 2018

- Maintained a strong online presence with company website
- Introduced new marketing techniques to expand brand awareness
- Updated outdated marketing materials to reach the target market

### ***Event Coordinator — Red Frog Events, IL***

MAY 2013 - SEPTEMBER 2013

- Planned and traveled to three US locations to execute large scale events
- Managed several hundred volunteers to complete tasks on-site
- Worked with and scheduled various vendors for events

### ***Marketing Assistant Manager — Appalachian State University Arts and Cultural Program, NC***

JANUARY 2012 - JANUARY 2013

- Built lasting relationships with local business owners
- Created tools to market to the community such as email blasts, brochures, flyers, posters, etc
- Worked with the newspaper and radio to develop captivating ads

### ***Marketing Consultant — High Country Media, NC***

MAY 2010 - JANUARY 2012

- Provided local and corporate businesses with marketing strategies
- Maintained good communication and relationships with clients
- Participated in major aspects of print media including layout, graphic design and advertising

## SKILLS

- Figma
- Adobe XD
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- UX Design
- Visual Design
- Marketing
- Event Planning
- Customer Relations

## EDUCATION

### ***Bachelors of Science Communications— ASU, NC***

AUGUST 2006 - DECEMBER 2010

Emphasis in Design

Minor in Art History

### ***Google UX Design Certificate— Coursera, Remote***

APRIL 2023 - October 2023